

July 13, 2018

To Potential Donors and Sponsors

The Western PA Local Ataxia Support Group associated with the National Ataxia Foundation (NAF) is holding our Annual Western PA Walk, Run n' Roll to Cure Ataxia event. The date is Saturday, September 29, 2018 in Millvale, PA. Visit our event website for details [www.ataxia.org/walk/wpa](http://www.ataxia.org/walk/wpa). We are striving to increase ataxia awareness, participation, and donations in 2018.

Many have never heard of ataxia. An estimated 150,000 individuals in the United States have this debilitating condition, a rare and often fatal neurodegenerative disorder. Symptoms include severe problems with coordination, balance, and speech. Altered vision, hearing, sensation, and various other medical problems are common. Ataxia is progressive, affects children and adults, manifests at any age, is often inherited, and there is no cure or effective treatment.

The National Ataxia Foundation was established in 1957 to help ataxia families through research, education, and patient services. Worldwide, NAF relies solely on donations and fundraising and has earned its 5th consecutive 4-star rating from Charity Navigator, America's largest and most-utilized independent evaluator of charities. A 4-star rating verifies that NAF exceeds industry standards and executes its mission financially efficient way. All funds go directly to NAF with no second or third-party involvement.

You can help make our fundraising event successful by contributing a check to NAF or through our event website [www.ataxia.org/walk/wpa](http://www.ataxia.org/walk/wpa). You may also consider donating a product or service from your business. As our gratitude for your donation, your business will receive visible name recognition at our September 29<sup>th</sup> event and on our event website. Please check out our Sponsorship opportunities at: [www.ataxia.org/walk/wpa](http://www.ataxia.org/walk/wpa).

For more information on the sponsorship, please contact Madalyn Gottschalk, 412-926-8579 or [samgotts32@gmail.com](mailto:samgotts32@gmail.com). For more information about ataxia, please visit NAF's website at [www.ataxia.org](http://www.ataxia.org). Your donation and generosity will be far-reaching and greatly appreciated.

Thank you!

Madalyn Gottschalk  
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Cochair, WPA Fundraiser Committee